ROYALTY COLLECTION CHECKLIST

Boxes to Check to Make Sure You're Set to Collect



By Tarcea Willis

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WHY THIS IS A NECESSARY RESOURCE

As an independent recording artist and music marketing/business coach,

I understand collecting royalties can be a complex subject to think through without access to the correct information about it and time-consuming to complete if you've never done it, so when you approach it, it's best only to do it once and not have to double back to fix errors or add new details to existing music.

Although the majority of this process is not hard to implement, artists who are less informed about these simple things can cause them to go hard with creating music while potentially missing out on hundreds to MILLIONS of dollars that they're entitled to for the music they've made or might still be creating.

That's why I've put together this checklist to help ensure you're set up correctly to be on the road to collecting all the royalties you're entitled to.



TARCEA RENEE

HIGHLIGHTS ABOUT THE AUTHOR

- Founder of Indie Artist Journey Community
- 20+ Years of Experience as a Recording Artist
- Established Independent Record Label Since 2017
- Established Non-Profit Recording Studio Since 2017
- Music Production Member of Timbaland's Beat Club
- Helped Several Hundred Indie Artists Get Paid Properly

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According to the U.S. Copyright Office: "Your work is protected by copyright from the moment it is fixed."

Translation: You are not required to copyright your music before releasing or collecting royalties.

The moment you create a song and save the work with a date on it, you own it. However, at any point, you can register your work (cheaper to do it in bulk) with the U.S. Copyright Office for additional benefits, including access to federal courts for infringement. Registering your work also makes a public record of your ownership. Many major labels aren't submitting copyrights until a song does well, so don't allow this to slow down your process!

Register with a Performance Rights Organization (PRO): Organizations like ASCAP, BMI, and SESAC collect royalties on behalf of songwriters and publishers for public performances of music.
Sign up for Digital Recording Revenue: Platforms like Spotify and Apple Music pay royalties for the streams you accumulate on their platforms. Set up an account with a music distribution company like Tunecore or Illustrate Music to collect streaming royalties.
Register to Collect the Publishing share of your songs: Register your songs with a publishing administrator, such as Songtrust, to register compositions with global performance & mechanical organizations to collect the publishing royalties your songs earn.
Register to Collect Digital Performance Recording Royalties: In the U.S.: Register your songs with SoundExchange for royalties earned when your songs are played on platforms like Pandora or like Sirius XM.

Moving Forward >>> Be Sure to Track and Claim Your Royalties:

Keep track of where your music is played and claim any royalties you're entitled to. This can be through your PRO, digital royalty services, mechanical rights organizations, or your music distribution company.

By following this checklist, you'll be well on your way to collecting the essential royalties you deserve for writing and releasing music.

If you want to learn more ways to generate revenue with your music, the companion "Royalty Collection Rundown" eBook will guide you in a more detailed format and provide some BONUS "Golden Nuggets" on how to monetize your music with additional royalty sources that gatekeepers in the music industry NEVER reveal!

The ebook also includes my Split Sheet template as a BONUS to ensure that you and anyone you collaborate with are fairly splitting the royalties that you're entitled to!



CLOSING REMARKS FROM THE AUTHOR



THANK YOUSO MUCH!

Words can't express how much I appreciate you having this checklist!

I'm passionate about helping other artists, and I'm grateful that you decided to get this checklist. I hope it can serve you well until the content becomes second nature for you!

Hopefully, now that you have it, you can pass the same knowledge to the next artist who needs to know how to be paid for the music they create and release correctly. As artists, our music is valuable, and we need to be paid as such. We also need it to continue building sustainable careers.

If you would like consistent hands-on coaching from me to help ensure you're <u>MAXIMIZING</u> your potential royalty earnings with video tutorials, interviews with industry experts, and direct answers to ANY questions you may have, I invite you to join the community I've created, where industry friends and myself help independent artists on their journey.

To Learn More, Visit www.IndieArtistJourney.com and Become a VIP!



